

Taylor Bruck

TaylorBruckTV@gmail.com

Experience

Spectrum News 1 OH, Cleveland, Ohio

June 2020-Present

Anchor / Reporter / Multi-Media Journalist

- Produce TV packages and VOSOTS for 24/7 newscast
- Anchor “Your Weekend on Spectrum News 1” Saturday and Sunday mornings and the Friday mid-day show
- MMJ of both anticipated and breaking news for broadcast and spectrumnews1.com, film using iPhone
- Generate social media and web versions of TV packages for Spectrum News’ social media platforms, edit using Adobe Premiere
- Produce 30-minute TV specials on voting and renewable energy and other topics when timely
- Fill-in for other anchors as needed

WOUB Public Media, Ohio University, Athens, Ohio

Sept. 2016-May 2020

Anchor, Multi-Media Journalist

- Anchored live, half-hour evening newscast, *Newswatch*, on WOUB-HD
- Produced TV packages and VOSOTS for *Newswatch*
- Reported on both anticipated and breaking news for broadcast and woub.org
- Generated social media versions of TV packages for WOUB’s social media platforms
- Assisted in producing *Newswatch* when not reporting

Bobcat Entertainment News Talk Show, Ohio University, Athens, Ohio

Nov. 2016-May 2020

Producer, Host, Assistant Director, Editor

- Co-hosted a monthly taped entertainment talk show broadcast on YouTube
- Lead a team of 10 journalists, taught them the skills needed to create a TV package for the show
- Wrote and edited scripts, assisted in filming and directing, edited using Adobe Premiere

TODAY Show, New York City and Universal City, California

Sept.-Dec. 2018 & June-Aug. 2019

Production Intern

- Researched show guests, prepared interview questions, and fact-checked stories
- Conducted 300+ interviews ranging from 5 minutes to one hour by deadline, flagged strong sound bites for producers
- Produced or assisted with stories, including my own package on struggles still faced by LGBTQ community
- Interviewed actress Jameela Jamil when she was selected as a “Force for Change” for the cover of British Vogue, soundbites from that interview were used on TODAY, Nightly News and various other shows
- Selected B-roll and pictures to align with and enhance scripts

WHIZ-TV, Zanesville, Ohio

Jan.2018- May2018

Intern

- Wrote stories for Friday’s 6 p.m. and 11 p.m. newscast and whiznews.com
- Assisted videographers with shooting interviews and post-production editing

Skills

- ENPS
- AP Style
- Videography (HD Camera, DSLR, iPhone)
- Audio and Video Editing: (Adobe Premiere, Adobe Audition, iMovie)
- Conversational skills in Spanish

Leadership and Volunteer Experience

Career and Leadership Development Center, Ohio University, Athens, Ohio Aug. 2017-May 2020
Student Ambassador

- Facilitated workshops to educate peers on career, leadership, and professional development topics
- Conducted mock interviews with students to improve their interviewing skills

Chi Omega Sorority, Ohio University, Athens, Ohio Oct. 2017-Present

Alpha Phi Omega Service Fraternity, Ohio University, Athens, Ohio Jan. 2017-Aug. 2018

Girls in Real Life Fundraising Event, Girl Scouts of Ohio's Heartland, Columbus, Ohio 2015, 2016, 2017
Emcee

- Introduced keynote speakers, including Jeni Britton Bauer, founder of Jeni's Splendid Ice Creams
- Handled transitions and conducted live interviews in front of 250+ people

Education

Ohio University, Athens, Ohio

E.W. Scripps School of Journalism

B.S. in Journalism: May 2020

Major: Broadcast Journalism

Minor: Spanish, Marketing

GPA: 3.74

Studied abroad in Toledo, Spain: May-June 2018, completed 9 credit hours of Spanish courses

Certificates and Awards

Emmy Award for Best Public Affairs Program: "Remaking Ohio: The New Power Play": June 2023

Ohio APME Award for Best Use of Photography: 2020

The Memorial Tournament Journalism Scholarship Recipient: June 2019

Thomas Hodson Journalism Scholarship Recipient: December 2019

Professional Leadership Certificate: Nov. 2016

Foundations Leadership Certificate: Nov. 2016

21st Century Leadership Certificate: Nov. 2016

OU Dean's List: Fall 2016 - Spring 2020

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